

## ORDER



## Orders

Order / Rev: **46563**  
 Alt Order #: **27750863**  
 Product Desc: **2022 Primary Electio**  
 Estimate: **3248**  
 Flight Dates: **03/28/22 - 04/03/22**  
 Original Date / Rev: **03/25/22 / 03/28/22**  
 Order Type: **GENERAL**

## KLKN-TV

Primary AE: **Katz Dallas**  
 Sales Office: **DALLS**  
 Sales Region: **National**

## Agency

Name: **Ax Media**  
 Buying Contact:  
 Billing Contact:  
 800 W. 47th St., Ste. 200  
 Kansas City, MO 64112

Billing Type: **Cash**  
 Billing Calendar: **Broadcast**  
 Billing Cycle: **EOM/EOC**  
 Agency Commission: **15%**

## Advertiser

Name: **Mike Flood for Congress**  
 Demographic: **A50+**  
 Product Codes: **Candidates**  
 Revenue Code 1: **AGY**  
 Revenue Code 2: **POL**  
 Revenue Code 3: **POL-CAND**  
 Priority: **P-04**

New Business Thru:  
 Advertiser External ID:  
 Agency External ID:  
 Unit Code: **General**  
 Order Separation: **00:30:00**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/03/22	24	\$3,270.00	\$2,779.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	24	\$3,270.00	\$2,779.50	0.00
Totals	24	\$3,270.00	\$2,779.50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	03/28/22	03/28/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	M-----			1			\$105.00		0.00			
N 2	KLKN	04/01/22	04/01/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----F--	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	----F--			1			\$105.00		0.00			
N 3	KLKN	03/29/22	03/29/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-T-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	-T-----			1			\$105.00		0.00			
N 4	KLKN	03/31/22	03/31/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	---T---	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	---T---			1			\$105.00		0.00			
N 5	KLKN	03/28/22	03/28/22	Good Morning America Good Morning America	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$140.00	P-04	0.00	NM	1	\$140.00

Order / Rev: 46563  
 Alt Order #: 27750863  
 Flight Dates: 03/28/22 - 04/03/22

Advertiser: Mike Flood for Congress  
 Product Desc: 2022 Primary Electio  
 Estimate: 3248  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/28/22	04/03/22	M-----		1			\$140.00			0.00			
N 6	KLKN	03/29/22	03/29/22	Good Morning America	CM	7:00 AM-8:00 AM	-T-----	:30	1	\$140.00	P-04	0.00	NM	1	\$140.00
				Good Morning America		(7:00 AM-8:00 AM)									
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/28/22	04/03/22	-T-----		1			\$140.00			0.00			
N 7	KLKN	03/30/22	03/30/22	Good Morning America	CM	7:00 AM-8:00 AM	--W----	:30	1	\$140.00	P-04	0.00	NM	1	\$140.00
				Good Morning America		(7:00 AM-8:00 AM)									
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/28/22	04/03/22	--W----		1			\$140.00			0.00			
N 8	KLKN	03/31/22	03/31/22	Good Morning America	CM	7:00 AM-8:00 AM	---T---	:30	1	\$140.00	P-04	0.00	NM	1	\$140.00
				Good Morning America		(7:00 AM-8:00 AM)									
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/28/22	04/03/22	---T---		1			\$140.00			0.00			
N 9	KLKN	04/01/22	04/01/22	Good Morning America	CM	7:00 AM-8:00 AM	----F--	:30	1	\$140.00	P-04	0.00	NM	1	\$140.00
				Good Morning America		(7:00 AM-8:00 AM)									
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/28/22	04/03/22	----F--		1			\$140.00			0.00			
N 10	KLKN	04/03/22	04/03/22	ABC World News Su	CM	5p-530p	-----S	:30	1	\$125.00	P-03	0.00	NM	0	\$0.00
				ABC World News Su											
				ABC News-Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/28/22	04/03/22	-----S		1			\$125.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KLKN	03/28/22-04/03/22	ABC World News Su			5p-530p	-----Su	:30	<del>(\$125.00)</del>	0.00	NM				
See MG 12.2, 12.3, 12.4, 12.5															
[No Avail] Preempt															
N 11	KLKN	04/02/22	04/02/22	Good Morning America	CM	7:00 AM-8:00 AM	-----S-	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				Good Morning America Sat		(7:00 AM-8:00 AM)									
				Weekend Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/28/22	04/03/22	-----S-		1			\$50.00			0.00			
N 12	KLKN	04/03/22	04/03/22	This Week	CM	8a-9a	-----S	:30	1	\$75.00	P-05	0.00	NM	4	\$200.00
				This Week											
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/28/22	04/03/22	-----S		1			\$75.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KLKN	03/28/22-04/03/22	This Week			8a-9a	-----Su	:30	<del>(\$75.00)</del>	0.00	NM				
See MG 12.2, 12.3, 12.4, 12.5															
[No Avail] Preempt															
2	KLKN	03/29/22-04/01/22	Jimmy Kimmel			1035p-1135p	-TWThF----	:30	\$50.00	0.00	NM				
Ⓜ MG for 10.1, 12.1															
3	KLKN	03/29/22-04/01/22	Jimmy Kimmel			1035p-1135p	-TWThF----	:30	\$50.00	0.00	NM				
Ⓜ MG for 10.1, 12.1															
4	KLKN	03/29/22-04/01/22	Jimmy Kimmel			1035p-1135p	-TWThF----	:30	\$50.00	0.00	NM				
Ⓜ MG for 10.1, 12.1															
5	KLKN	03/29/22-04/01/22	Jimmy Kimmel			1035p-1135p	-TWThF----	:30	\$50.00	0.00	NM				
Ⓜ MG for 10.1, 12.1															
N 13	KLKN	03/28/22	03/28/22	Ch 8 News at 6p M-F	CM	6p-630p	M-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
				Ch 8 Eyewitness News 6p											
				Channel 8 Eyewitness News At Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	M-----			1		\$200.00	0.00					
N 14	KLKN	03/29/22	03/29/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six LUR	CM	6p-630p	-T-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	-T-----			1		\$200.00	0.00					
N 15	KLKN	03/30/22	03/30/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six LUR	CM	6p-630p	--W----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	--W----			1		\$200.00	0.00					
N 16	KLKN	03/31/22	03/31/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six LUR	CM	6p-630p	---T---	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	---T---			1		\$200.00	0.00					
N 17	KLKN	04/01/22	04/01/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six LUR	CM	6p-630p	----F--	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	----F--			1		\$200.00	0.00					
N 18	KLKN	03/28/22	03/28/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten LUR	CM	10p-1035p	M-----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	M-----			1		\$175.00	0.00					
N 19	KLKN	03/30/22	03/30/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten LUR	CM	10p-1035p	--W----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	--W----			1		\$175.00	0.00					
N 20	KLKN	03/31/22	03/31/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten LUR	CM	10p-1035p	---T---	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	---T---			1		\$175.00	0.00					
N 21	KLKN	04/01/22	04/01/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten LUR	CM	10p-1035p	----F--	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	----F--			1		\$175.00	0.00					
N 22	KLKN	04/03/22	04/03/22	Ch 8 News Sun at 10p Ch 8 News Sun at 10p Channel 8 Eyewitness News At Ten LUR	CM	10p-1035p	-----S	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	-----S			1		\$200.00	0.00					
Totals													24	\$3,270.00	



125 West 55th St  
New York, NY 10019

Contract # 27750863		Changes as of: 3/25/2022 at 12:51 PM		Status: Accepted	
CPE: 334/438/3248		Flight: 3/28/22 - 4/3/22		Station: KLN	
Agency: Ax Media		Advertiser: Mike Flood for Congress		Market: Lincoln&Hsing-Kmy-Pls DMA	
800 W 47th Street Suite 200 Kansas City, MO 64112		Product: 2022 Primary Election		Office: DALLAS	
		Agency Order #: 11512650		Service: Nielsen	
		Buyer: Fernie, Taylor		Primary Demo: Adults 55+	
		Salesperson: DARCI WALTTS 512-665-6040		Assistant: DARCI WALTTS 512-665-6040	
		Separation:		Total Spots: 24	
				Total CPP: \$36.09	
				Total GRP: 90.6	
				Traffic #: 46563	

Comments: Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TV/Invoices ID #9916670 or TV16670, Radio/Invoices ID #9914861 or R114861, Marketron #184659, Spoldata #2095, Separation: 30, PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	Len	3/28 - 4/3								Total Spots	Total			
							3/28	3/29	3/30	3/31	4/1	4/2	4/3			\$	CPP*	GRP*	
	Su 5p-6:30p		ABC News-Sun	\$125.00	6.5	30	0	0	0	0	0	1	0		0	\$0.00	\$19.23	0.0	
MSD 11	Su 8a-9a		This Week	\$75.00	3.7	30	0	0	0	0	0	0	1	0		0	\$0.00	\$20.27	0.0
	LUR																		
MGD 15	M-F 10:35p-11:35p		Jimmy Kimmel	\$50.00	2.0	30	0	1	1	1	1	0	0		4	\$200.00	\$25.00	8.0	
TOTALS:							4	4	4	5	5	1	1		24	\$3,270.00	\$36.09	90.6	

Makegood Comments																					
Date/Time	Action	Added by	Comment																		
03/25/22 3:07 PM	Accepted	Taylor Fernie	Other																		
03/25/22 1:56 PM	Sent To Agency	DARCI WALTTS	See spots n/a on lines 7, 11. See MG on line 15																		
03/25/22 12:51 PM	Sent To Rep	Joy Wenn	See spots n/a on lines 7, 11. See MG on line 15																		